

L'INFORMATEUR

Immobilier
commercial

2021 media kit

DIGITAL NEWSLETTER

SUPPLEMENT

WEB

TO OUR MAGAZINES





Targeted subscribers

- *L'informateur Immobilier commercial* is a targeted digital newsletter and website addressed to JBC Média's magazines subscribers. It delivers the latest news related to the commercial, institutional, industrial and multi-residential real estate, as well as building management, real estate law and urban development. Nominations, acquisitions, new projects, statistics, results of REITs and much more!

This exceptional tool gives your business a sure way to attract the attention of commercial realtors.

- ✓ By your company's continuing visual presence in our newsletter and/or on the informateurimmobilier.com website, including a link to your website.
- ✓ By circulating an *Avis à tous !* : an exclusive promotional instant message advising all our subscribers of your job offers, nominations, acquisitions and other news into the commercial real estate world.

- ▶ **The newsletter is distributed twice a month to the subscribers**
- ▶ **Your *Avis à tous !* messages are distributed according to your needs**

ENSURING A CONTINUING VISUAL PRESENCE

NEWSLETTER

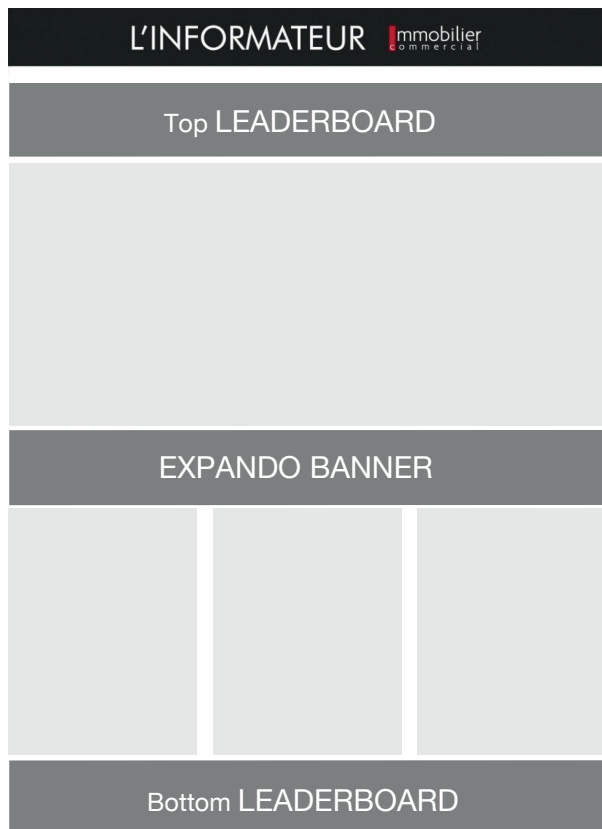
RATES

	MONTHLY RATES*		
	3 MONTHS	6 MONTHS	12 MONTHS
TOP LEADERBOARD	\$355	\$330	\$295
EXPANDO BANNER	\$305	\$285	\$255
BOTTOM LEADERBOARD	\$265	\$250	\$225

Consecutive appearances

*Net rates, taxes not included

FORMATS



FORMAT	FORMAT (PIXELS)	RESOLUTION	ACCEPTED FORMATS
TOP LEADERBOARD	600 x 75	300 dpi	.gif
EXPANDO BANNER			.jpg
BOTTOM LEADERBOARD			.png

► Note: The number of spaces available is limited. Please contact now your counselor at JBC Média to book.

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WEBSITE

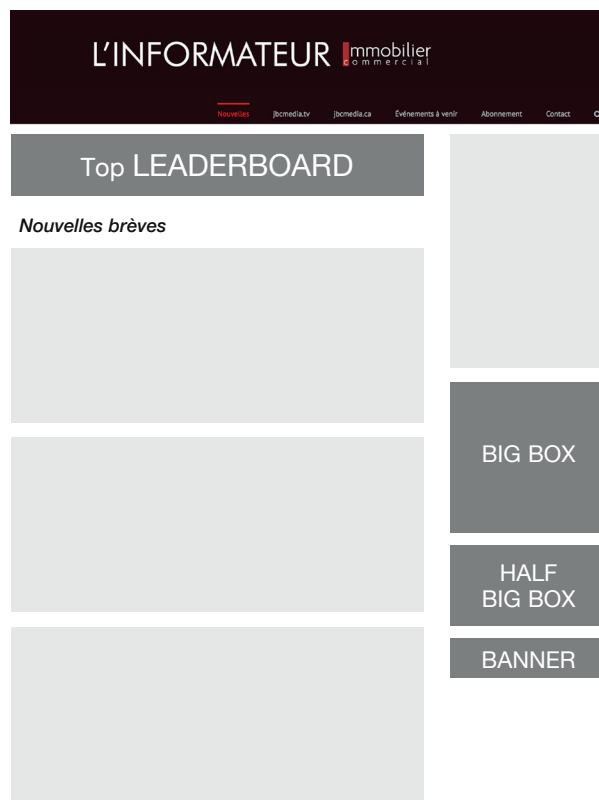
RATES

	MONTHLY RATES*		
	3 MONTHS	6 MONTHS	12 MONTHS
TOP LEADERBOARD	\$405	\$380	\$335
BIG BOX	\$405	\$380	\$335
HALF BIG BOX	\$305	\$285	\$255
BANNER	\$205	\$190	\$170

Consecutive appearances

* Net rates, taxes not included

FORMATS



FORMAT	FORMAT (PIXELS)	APPROXIMATE WEIGHT	ACCEPTED FORMATS
TOP LEADERBOARD	889 x 110	90 ko	.gif
BIG BOX	300 x 250	50 ko	.jpg
HALF BIG BOX	300 x 150	50 ko	
BANNER	300 x 75	40 ko	.png

Avis à tous !

An exceptional recruitment tool for Human Resource Managers, looking for specialized personnel.

FOR YOUR JOB OFFERS, NOMINATIONS, ACQUISITIONS OR OTHER NEWS OF INTEREST

- ✓ Special delivery of *Avis à tous !*, exclusive promotional instant message, advising *L'informateur Immobilier commercial* subscribers
- ✓ Run also in the regular newsletter
- ✓ Posted on the *L'informateur Immobilier commercial* Website
- ✓ Promotion on social networks



\$500 / delivery
Net rate, taxes not included

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FOR FURTHER INFORMATION,
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